

**MotionIcon UK & Europe** always puts safety for escalator passengers at the forefront of their thinking. In addition to our globally patented **Escalator Step Branding**, we now are offering our clients a patented **Escalator Media Handrail Steriliser** unit which **kills 99.9% of viruses and bacteria** whilst informing your passengers verbally and visually that your escalator handrails are **germ-free and safe to hold**.

## ESCALATOR STEP BRANDING

Social distancing riser awareness and foot demarcation step graphics on every 5th step on an escalator, makes for **clear and precise passenger messaging... right in front of the consumer**.

## ESCALATOR MEDIA HANDRAIL STERILISER

We can make your escalator handrails one of the **cleanest, safest, surfaces in your environment** which can be remotely monitored by you to ensure constant safety and hygiene for your passengers. The handrail steriliser unit makes sure of the **perfect removal of bacteria and viruses through 99.9% sterilisation** by using eco-friendly disinfectant solution and UV lamp technology 24hrs/7days/week. Offered on rental or to purchase.

## LIFT DOOR BRANDING

Lift door branding offers direct forms of messaging giving customers the correct and up to date information on passenger social distancing, as well as other forms of store or building transport via escalators or stairs.

## BENEFITS & SOLUTIONS

- ✓ **Helping creating social distancing awareness for high traffic locations**
- ✓ **Adaptable to all escalator profiles**
- ✓ **Multiple brands and messages can be displayed simultaneously**
- ✓ **Continuous 24-hour exposure**
- ✓ **Flexible campaign periods**
- ✓ **Experienced installation team:** Working to strict guidelines, our fully trained team of engineers arrange install of your campaign with little to no disruption to the traffic flow.
- ✓ **Triple cleaning rollers allow** foreign materials to be removed will no scratch left on handrail, automatic design with motion sensor.
- ✓ **Disinfectants:** 99.9% of bacteria and viruses are killed through eco-friendly disinfectant and UV lamp.
- ✓ **7-inch LCD monitor:** Advertise your own product on the monitor. Videos, Images and sound can be controlled.

**Together we can improve passenger hygiene, safety and awareness on your escalators** - What we are offering is not a choice, it is essential.

If you would like to find out more information please email [enquiries@motionicon.co.uk](mailto:enquiries@motionicon.co.uk) or visit [www.motionicon.co.uk](http://www.motionicon.co.uk)

